

**HUNTON &
WILLIAMS**

HUNTON & WILLIAMS LLP
1751 Pinnacle Drive
Suite 1700
McLean, Virginia 22102

Tel 703 • 714 • 7400
Fax 703 • 714 • 7410

FAX

TO

NAME:

U.S. Patent & Trademark Office

FIRM:

FAX NO.:

571-273-8300

PHONE NO.:

PAGES (INCLUDING COVER):

ORIGINAL TO FOLLOW IN MAIL:

☐ Yes ☒ No

FROM

NAME:

James R. Miner, Reg. No. 40,444

FLOOR:

DIRECT DIAL:

(703) 714-7449

MESSAGE

Attached please find the following regarding **U.S. Patent Application No. 09/988,291:**

1. Supplemental Information Disclosure Statement (**2** pages);
2. Certificate of Transmission (1 page); and ✓
3. Fax Cover Sheet (1 page). ✓

IF PROBLEM WITH TRANSMISSION, PLEASE CONTACT OPERATOR AT 703 • 714 • 7500 .

OPERATOR

DATE:

September 1, 2005 ✓

TIME:

CLIENT/MATTER NAME:

JPMorgan Chase

CLIENT/MATTER NO.:

47004.000180

**RECEIVED
OIPE/IAP**

SEP 02 2005

This communication is confidential and is intended to be privileged pursuant to the attorney-client privilege and the work-product doctrine. If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service.

PTO/SB/97 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Attorney Docket No. 47004.000180

Application Serial No: 09/988,291

Certificate Of Transmission Under 37 Cfr 1.8

I hereby certify that this correspondence is being facsimile
transmitted to the Patent and Trademark Office

on September 1, 2005.

Date


Signature:

James Miner

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this
certificate must identify each submitted paper.

1. Supplemental Information Disclosure Statement (2 pages);
2. Certificate of Transmission (1 page); and ✓
3. Fax Cover Sheet (1 page). ✓

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Attorney Docket No. 47004.000180

Serial Number: 09/988,291

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Michael ROTHMAN, et al.

Serial No.: 09/988,291

Filed: November 19, 2001

Art Unit: 3624

Examiner: N. Haq

RECEIVED
CENTRAL FAX CENTER

SEP 01 2005

For: "SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER
PURCHASE INFORMATION FOR TARGET MARKETING"U.S. Patent and Trademark Office
2011 South Clark Place
Customer Window
Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicant respectfully requests consideration of the references listed on the attached Form PTO-1449.

Applicant respectfully requests that the Examiner consider the references cited on the PTO-1449 and that the Examiner indicate that the references have been considered in this application by returning a copy of the Form PTO-1449 with the Examiner's initials in the left column per MPEP 609.

This Supplemental Information Disclosure Statement is being submitted after the mailing of a non-final Office Action, but is believed to be prior to a final Office Action or a Notice of Allowance. Pursuant to 37 C.F.R. § 1.97(c)(2), please charge the undersigned's Deposit Account No. 50-0206 in the amount of \$180.00 as set forth in § 1.17(p) is enclosed. In the event any variance exists between the amount enclosed and the Patent Office charges, please charge or credit any difference to the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,
HUNTON & WILLIAMS

Date:

9/1/05

By:

James R. Miner

Registration No. 40,444

1900 K Street, N.W., Suite 1200
Washington, D.C. 20006-1109
Ph. (202) 955-1500
Fax (202) 778-2201

PTO/SB/08A (08-03) (modified)
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Application Number	09/988,291
		Filing Date	November 19, 2001
		First Named Inventor	Michael ROTHMAN, et al.
		Art Unit	3624
		Examiner Name	N. HAQ
Sheet	1 of 1	Attorney Docket Number	47004.000180

U.S. PATENT DOCUMENTS					
*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1.	US- 2003/0216965	11/20/2003	Libman	
	2.	US- 2004/0030626	02/12/2004	Libman	
	3.	US- 2004/0039588	02/26/2004	Libman	
	4.	US- 4760604	07/26/1988	Cooper	
	5.	US- 5606496	02/25/1997	D'Agostino	
	6.	US- 5765142	08/09/1998	Allred et al.	
	7.	US- 5796395	08/18/1998	De Hond	
	8.	US- 5857175	01/05/1999	Day	
	9.	US- 6029153	02/22/2000	Bauchner et al.	
	10.	US- 6076072	06/13/2000	Libman	
	11.				
	12.				
	13.				
	14.				
	15.				
	16.				
	17.				
	18.				
	19.				
	20.				
	21.				
	22.				
	23.				
EXAMINER SIGNATURE				DATE CONSIDERED	
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.					